

AUSTRALASIAN
**RENEWABLE
HEAT** 
CONFERENCE
MELBOURNE 2-3 September
Decarbonising industrial & commercial heat 

2026

SPONSORSHIP & EXHIBITION PROSPECTUS

MELBOURNE CONVENTION & EXHIBITION CENTRE, VICTORIA



2-3 SEPTEMBER 2026

renewableheatconference.com.au

Presented by:



AUSTRALIAN
ALLIANCE FOR
ENERGY
PRODUCTIVITY

Diamond sponsor



Solar
Victoria



20 CONFERENCE 25 IN NUMBERS



290
attendees



38
presentations
across 2 days



13
conference
sponsors



17
conference
exhibitors



More than
400,000
LinkedIn
impressions



4,405
unique
conference
website visitors

96%
of attendees rated
the conference as
'Extremely valuable'
or *'Very valuable'*

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Join us at the most practical, impact-focussed energy event of 2026!



- Hear **detailed case studies** from energy users in Australia and around the world already transitioning to renewable heat technologies
- **Network with a broad mix of energy industry leaders**, including manufacturing decision-makers, government, consultants, OEMs and academia
- **Learn about the project pathways and incentives** essential for making your business case and maximising ROI

Why you need to be involved in 2026...

Establish your brand at the forefront of industrial and commercial heat decarbonisation

400+ industry leaders attending with a focus on maximising energy users attending

Access a new audience of attendees in our new location of Melbourne, Victoria

Conference networking app to connect with attendees and speakers

Be a part of a transition expected to exceed \$1 billion annually

2025 CONFERENCE SUPPORTERS

In only its first year, the conference attracted high-level sponsors who could see the value of supporting an event focussed on presenting real-world end user case studies and information to inspire and enable decarbonisation action by other industrial end users.

Conference exhibitors



Event partners



Sponsors



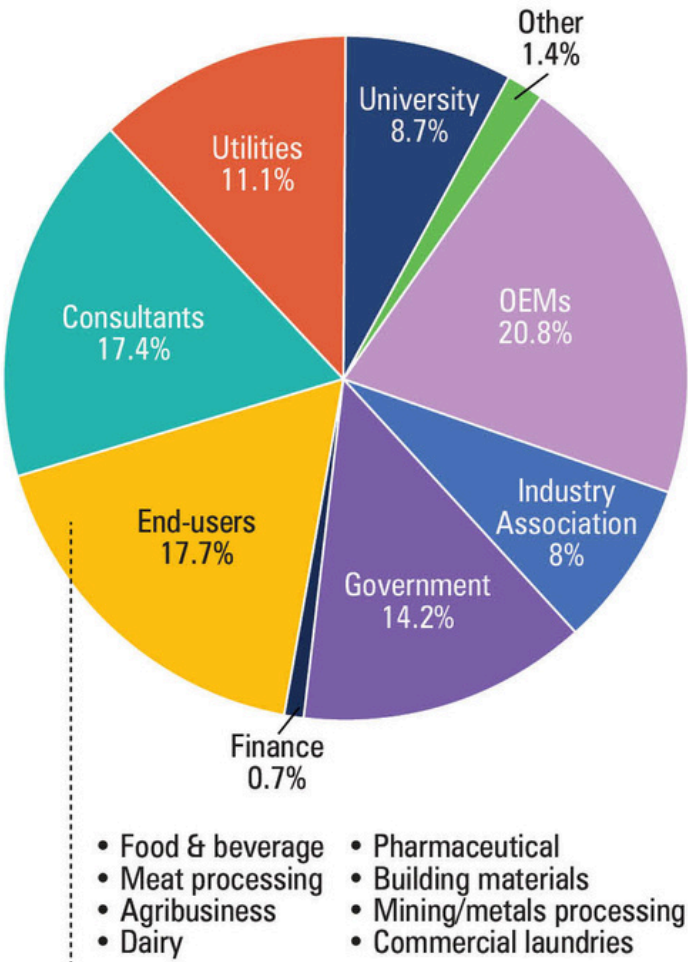
WHO ATTENDED IN 2025

As was the case in its inaugural year, our 2025 conference attracted a higher proportion of end user attendees from leading-name companies than most other conferences, thanks to the program’s focus on end user case studies and insights. A majority of these end user attendees were involved in decarbonisation implementation and decision-making.

Attendees came from the following organisations



Sectors of attendees



[Click here to view the 2025 program & speakers](#)

2025 CONFERENCE FEEDBACK

"The content covered was perfect"

"...incredible content, absolutely fantastic"

"Well put together, terrific collaborative spirit, good networking opportunity"

"this conference has really helped Australia turn a corner on industrial decarbonisation"

"...best conference in a long time"

"...two inspiring days"

"Packed with insights"

"Outstanding"

How valuable attendees rated the conference:

51% extremely valuable

38% very valuable

Satisfaction with conference content:

47% very satisfied

49% satisfied

Number of attendees planning to attend the conference in 2025:

98%

WHAT TO EXPECT IN 2026

CONFERENCE

- In excess of **400 key industry decision-makers** over the two days.
- **Energy end-users** will again be the targeted audience with conference promotion through industry partnerships.
- **Real-world case studies** and learnings will be presented to enable attendees to accelerate their projects and improve success rates.
- **High quality content** designed to equip attendees to halve their levelised cost of heating and take projects from a red or amber light to a green light.
- **A conference app** to facilitate networking and meetings between attendees and speakers.
- Extended break sessions to increase **networking opportunities** across the two days.
- Post-event, all attendees will be emailed access to the presentation slides and other resources to **maintain the momentum**.

AUSTRALIAN RENEWABLE HEAT AWARDS

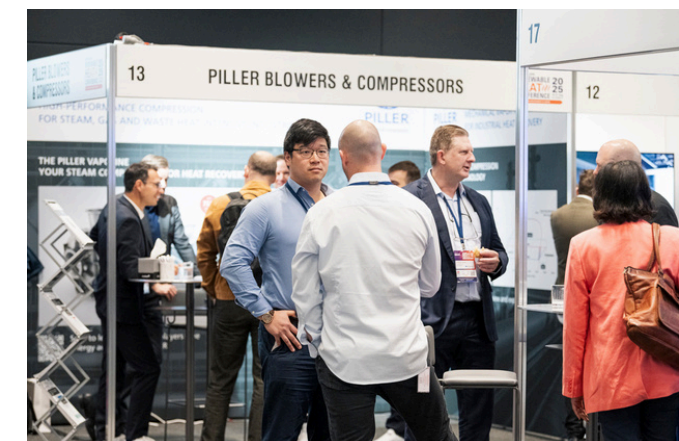
Following the afternoon conference sessions on day one, we will present the **Australian Renewable Heat Awards** to help recognise leaders in our industry and demonstrate how the solutions we need are already available and delivering impressive results.

EXPANDED EXHIBITION

We will have a total of 25 **2m x 3m** exhibition spaces in the open area directly outside the plenary room where the conference will take place. All meals will be served amongst the exhibition spaces to further support networking with attendees.

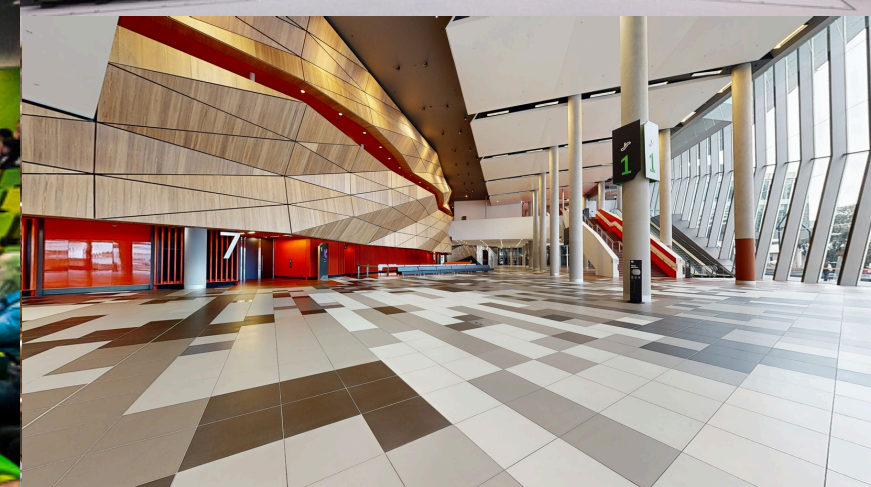
CONFERENCE DRINKS & NETWORKING

After the Awards on Day 1, conference attendees will be invited to join us for networking drinks and canapes in the exhibition area



THE VENUE IN 2026

In 2026 the Australasian Renewable Heat Conference is moving to Melbourne! The event will take place at the Melbourne Convention and Exhibition Centre, close to accommodation and public transport.



SPONSORSHIP & EXHIBITION OPPORTUNITIES

	Diamond	Platinum	Gold	Networking drinks	Silver	Exhibitor	Coffee cart
INVESTMENT	A2EP Members						
	Non-members						
NUMBER OF SPONSORSHIP OPPORTUNITIES							
SPEAKING OPPORTUNITY	<2 speaking opportunities in the session of your choice	<2 speaking opportunities in the session of your choice	1 in the session of your choice	At the commencement of the networking drinks	1 in the session of your choice	-	-
BRANDING & MARKETING							
Session branding	Across all sessions	Across all sessions	Across all sessions	During the drinks session	Branding of one session	-	-
All promotional materials	Yes	Yes	Yes	Yes	Yes	-	Yes
On delegate nametags	Yes	Yes	-	-	-	-	-
On conference website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Messaging on conference screens between sessions	Yes	Yes	Yes	Yes	-	-	-
On conference banners and displays	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Provision of conference promotional assets for social media and marketing	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Provision of delegate list (subject to delegate permission)	Yes	Yes	Yes	-	Yes	-	-
Exhibition space 2m x 3m shell space with branding on the space	Yes	Yes	Yes	No	Yes	Yes	-
REGISTRATIONS							
Free two-day registrations		10	6	2	3	2	1
Free conference drinks registrations		10	6	5	3	2	1
Discount on additional registrations	20%	20%	20%	20%	20%	20%	20%

Contact the A2EP team to discuss sponsoring or exhibiting at this special event for industrial energy users: laura.taylor@a2ep.org.au