

AUSTRALIAN
**RENEWABLE 20
HEAT 25**
CONFERENCE 26-27 Aug
SYDNEY

Industrial decarbonisation in action >>>>>

2025 SPONSORSHIP & EXHIBITION PROSPECTUS

26-27 AUGUST 2025 • ILUMINA AT MARTIN PLACE, SYDNEY, AUSTRALIA

renewableheatconference.com.au

Presented by:





2024 CONFERENCE IN NUMBERS



200
attendees



32
presentations
across 2 days



9
conference
sponsors



6
conference
exhibitors



More than
200,000
LinkedIn
impressions



3,600
unique
conference
website visitors

97% of survey
respondents rated
the conference as
*'Very valuable' or
'Extremely valuable'*

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The unmissable Australian conference for accelerating practical action on decarbonising industrial heat.



In just its first year in 2024, the Australian Renewable Heat Conference established itself as an essential event for industry leaders focussed on real, tangible action for industrial decarbonisation.

Rather than repeating what *should* be done to reduce emissions and energy costs, this conference presents what can and what *is* being done to decarbonise industrial heat. It is focused on the how of decarbonisation, empowering attendees with the latest technological updates, inspiring case studies and cost-cutting enablers which are critical to project approval and success.

Why you need to be involved in 2025...

A focussed agenda featuring industry leaders and case studies from Australia and around the world.

300+ industry leaders attending, with a balanced mix from all sectors.

High proportion of end user **decision-makers attending** and ready for action and new connections compared to similar events.

Establish your brand at the forefront of industrial heat decarbonisation in Australia.

2024 CONFERENCE SUPPORTERS

In only its first year, the conference attracted high-level sponsors who could see the value of supporting an event focussed on presenting real-world end user case studies and information to inspire and enable decarbonisation action by other industrial end users.

Conference exhibitors



Event partners



Sponsors



WHO ATTENDED IN 2024

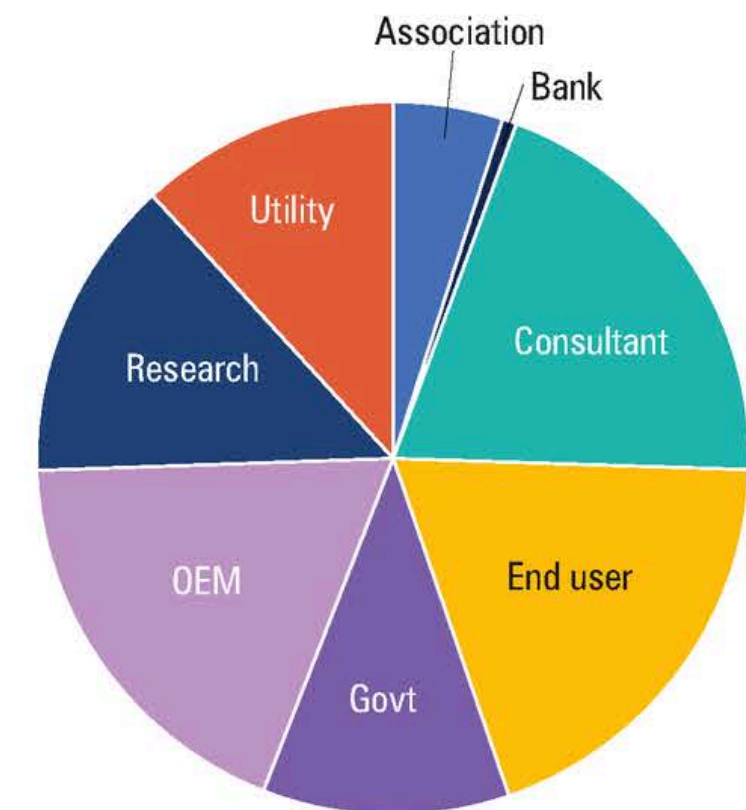
Thanks to a program focussed on end user case studies and insights, our first conference attracted a higher proportion of end user attendees from leading name companies than most other energy conferences.

A majority of end user attendees were involved in decarbonisation implementation and decision-making.

Attendees came from the following organisations



Sectors of attendees



[View the 2024 program and speakers](#)

2024 CONFERENCE FEEDBACK

"The content covered was perfect"

"...incredible content, absolutely fantastic"

"Well put together, terrific collaborative spirit, good networking opportunity"

"this conference has really helped Australia turn a corner on industrial decarbonisation"

"...best conference in a long time"

"...two inspiring days"

"Packed with insights"

"Outstanding"

How valuable attendees rated the conference:

51% extremely valuable

38% very valuable

Satisfaction with conference content:

60% very satisfied

37% satisfied

Number of attendees planning to attend the conference in 2025:

94%

WHAT TO EXPECT IN 2025

CONFERENCE

- In excess of **300 key industry decision-makers** over the two days.
- **End-users** will again be the targeted audience with conference promotion through industry partnerships.
- **Real-world case studies and learnings** will be presented to enable attendees to accelerate their projects and improve success rates
- **High-quality content** designed to equip attendees to accelerate their renewable heat transition, halve their levelised cost of heating and take projects from a red to a green light.
- **Central Sydney location** for ease of access to accommodation and public transport hubs
- Numerous opportunities for **networking** with quality industry across the two days.
- Post-event, all attendees will be emailed access the presentation slides and other resources to **maintain momentum**.

AUSTRALIAN RENEWABLE HEAT AWARDS

Following the afternoon conference sessions on day one we will present the **Australian Renewable Heat Awards** to help recognise leaders in our industry and demonstrate how the solutions we need are already available and delivering impressive results.



EXPANDED EXHIBITION

8 exhibitor spaces opportunities across the two days, with exhibition spaces adjacent to where attendees will be eating, milling and networking. Standard exhibition space is a **2m x 3m** shell space with branding on the signage.



CONFERENCE DRINKS & NETWORKING

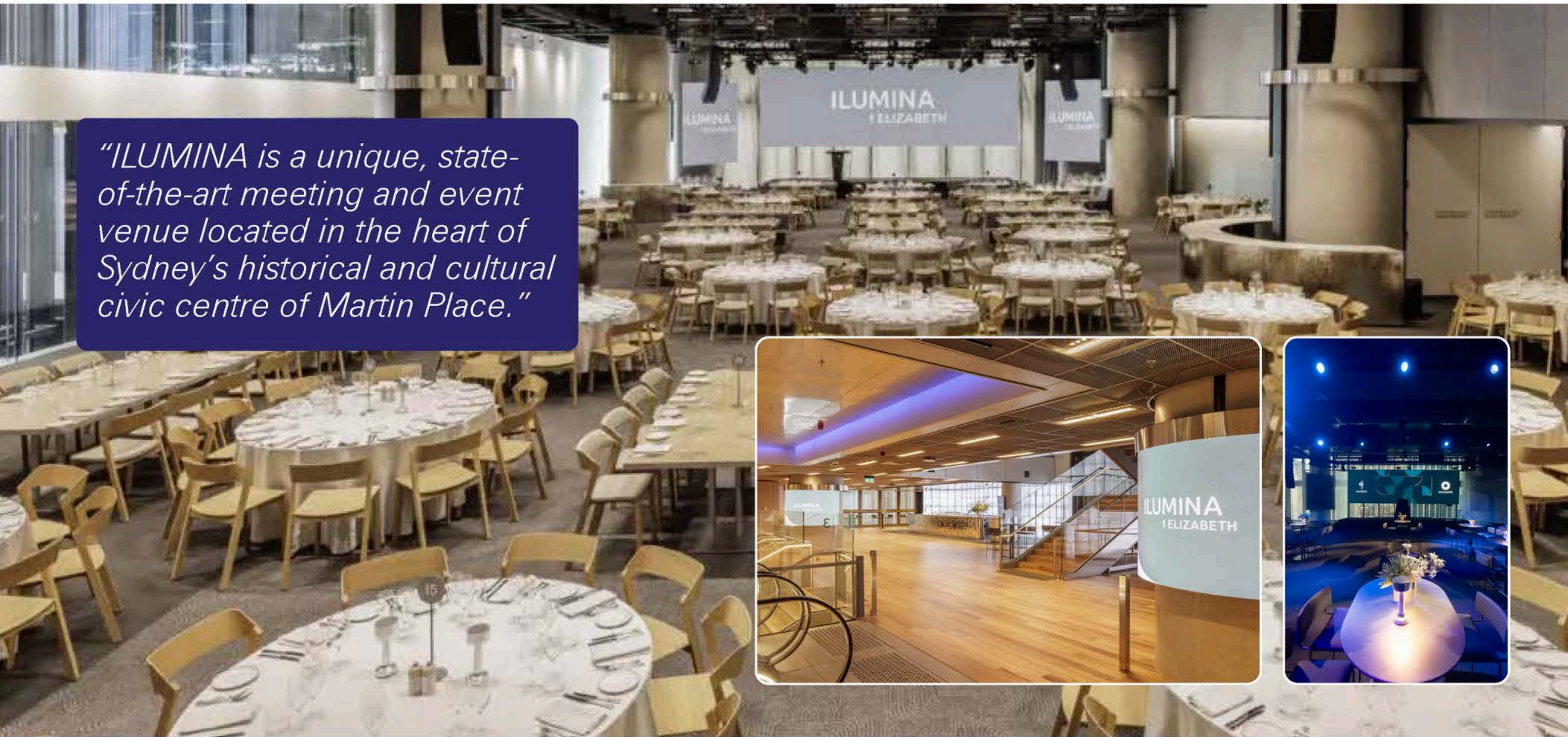
After the Awards on Day 1, conference attendees will be invited to join us for **networking drinks and canapes**. The drinks will be hosted in the adjacent pre-function area of Illumina with access to the exhibition space.



THE VENUE IN 2025

In 2025 our conference will take place at the new, state-of-the-art venue, Ilumina, which is located above the Martin Place Train and Metro stations in the Sydney central business district.

"ILUMINA is a unique, state-of-the-art meeting and event venue located in the heart of Sydney's historical and cultural civic centre of Martin Place."



SPONSORSHIP & EXHIBITION OPPORTUNITIES

	Diamond	Platinum	Gold	Networking drinks	Silver	Exhibitor	Coffee cart	
INVESTMENT	A2EP Members	\$50,000	\$40,000	\$25,000	\$12,500	\$15,000	\$8,000	\$7,000
	Non-members	\$65,000	\$50,000	\$30,000	\$17,500	\$20,000	\$12,000	\$9,000
NUMBER OF SPONSORSHIP OPPORTUNITIES	1	2	3	1	5	8	1	
SPEAKING OPPORTUNITY	<2 opportunities in session of your choice	<2 opportunities in session of your choice	In session of your choice	During the drinks session	In session of your choice	-	-	
BRANDING & MARKETING								
Session branding	Across all sessions	Across all sessions	Across all sessions	During the drinks session	Branding of one session	-	-	
All promotional materials	Yes	Yes	Yes	Yes	Yes	-	Yes	
On delegate nametags	Yes	Yes	-	-	-	-	-	
On conference website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Messaging on conference screens between sessions	Yes	Yes	Yes	Yes	-	-	-	
On conference banners and displays	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Provision of conference promotional assets for social media and marketing	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Provision of delegate list (subject to delegate permission)	Yes	Yes	Yes	-	-	-	-	
Exhibition space 2m x 3m shell space with branding on the space	Yes	Yes	Yes	No	Yes	Yes	-	
REGISTRATIONS								
Free two-day registrations	12	10	6	2	3	2	1	
Free conference drinks registrations	12	10	6	5	3	2	1	
Discount on additional registrations	20%	20%	20%	20%	20%	20%	20%	

Contact the A2EP team to discuss sponsoring or exhibiting at this special event for industrial energy users: a2ep@a2ep.org.au

WATCH VIDEOS FROM ARHC2024 TO SEE WHAT TO EXPECT IN 2025



2024 Highlights video



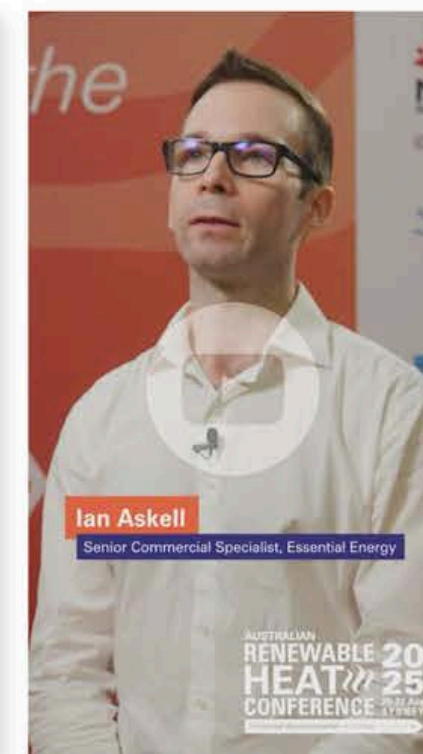
Hear from ARHC2024 attendees on why they attended



Hear from ARHC2024 attendees on why you should attend



Keynote highlights from ARHC2024

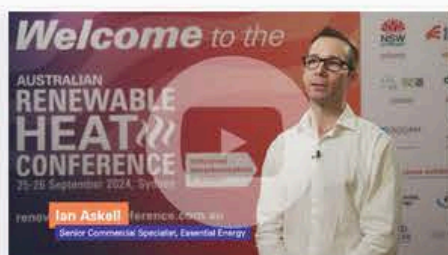


Highlights from ARHC2024 sponsors

Event videos and interviews provided to ARHC2024 sponsors:



NSW Department of Climate Change, Energy, the Environment & Water



Essential Energy



Energy 360 - Biogas by AGL



PILLER Blowers & Compressors



RACE for 2030



Rondo Energy

"We look forward to you joining us for ARHC2025!"



Kylie Hargreaves
Chair, A2EP



Jarrod Leak
Chief Executive Officer, A2EP