

AUSTRALASIAN  
**RENEWABLE  
HEAT** 2026  
CONFERENCE  
MELBOURNE 2-3 September  
Decarbonising industrial & commercial heat

# SPONSORSHIP & EXHIBITION PROSPECTUS

MELBOURNE CONVENTION & EXHIBITION CENTRE, VICTORIA



2-3 SEPTEMBER 2026

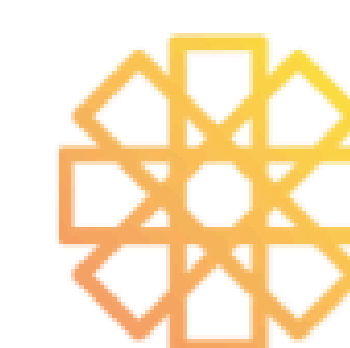
[renewableheatconference.com.au](https://renewableheatconference.com.au)

Presented by:



AUSTRALIAN  
ALLIANCE FOR  
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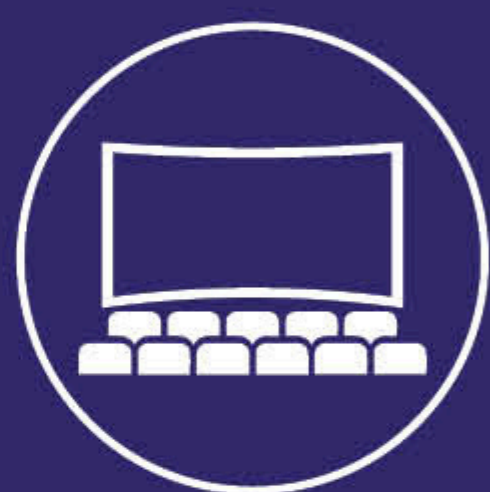




# 20 CONFERENCE 25 IN NUMBERS



**290**  
attendees



**38**  
presentations  
across 2 days



**13**  
conference  
sponsors



**17**  
conference  
exhibitors



More than  
**400,000**  
LinkedIn  
impressions



**4,405**  
unique  
conference  
website visitors

**96%**  
of attendees rated  
the conference as  
*'Extremely valuable'*  
or *'Very valuable'*

## CONTENTS

ARHC2026	3
2025 CONFERENCE SUPPORTERS	4
WHO ATTENDED IN 2026	5
2025 CONFERENCE FEEDBACK	6
WHAT TO EXPECT IN 2026	7
THE VENUE IN 2026	8
SPONSORSHIP & EXHIBITION OPPORTUNITIES	9
WATCH VIDEOS FROM ARHC2025 TO SEE WHAT TO EXPECT IN 2026	10



**Join us at the most practical, impact-focussed energy event of 2026!**



- Hear **detailed case studies** from energy users in Australia and around the world already transitioning to renewable heat technologies
- **Network with a broad mix of energy industry leaders**, including manufacturing decision-makers, government, consultants, OEMs and academia
- **Learn about the project pathways and incentives** essential for making your business case and maximising ROI

## Why you need to be involved in 2026...

**Establish your brand** at the forefront of industrial and commercial heat decarbonisation

**400+ industry leaders attending** with a focus on maximising energy users attending

**Access a new audience of attendees** in our new location of Melbourne, Victoria

**Conference networking app** to connect with attendees and speakers

**Be a part of a transition** expected to exceed \$1 billion annually



# 2025 CONFERENCE SUPPORTERS

In only its first year, the conference attracted high-level sponsors who could see the value of supporting an event focussed on presenting real-world end user case studies and information to inspire and enable decarbonisation action by other industrial end users.

## Conference exhibitors



## Event partners



## Sponsors



Diamond sponsor



Gold sponsor



Research partner



Silver sponsor



Silver sponsor



Silver sponsor



Networking drinks sponsor



Coffee cart sponsor



Session sponsor



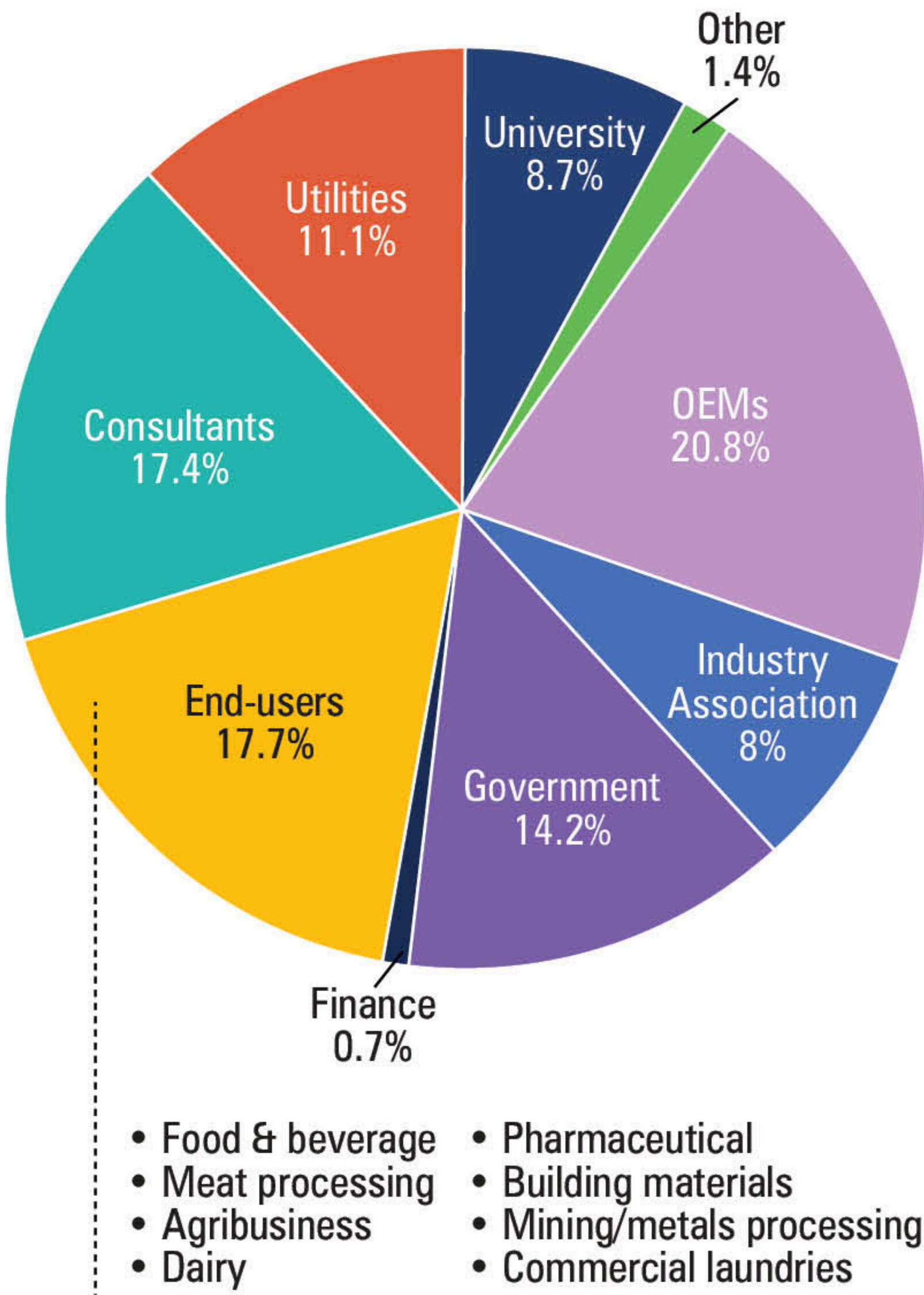
# WHO ATTENDED IN 2025

As was the case in its inaugural year, our 2025 conference attracted a higher proportion of end user attendees from leading-name companies than most other conferences, thanks to the program’s focus on end user case studies and insights. A majority of these end user attendees were involved in decarbonisation implementation and decision-making.

## Attendees came from the following organisations



## Sectors of attendees



[Click here to view the 2025 program & speakers](#)



# 2025 CONFERENCE FEEDBACK

*"The content covered was perfect"*

*"...incredible content, absolutely fantastic"*

*"Well put together, terrific collaborative spirit, good networking opportunity"*

*"this conference has really helped Australia turn a corner on industrial decarbonisation"*

*"...best conference in a long time"*

*"...two inspiring days"*

*"Packed with insights"*

*"Outstanding"*

**How valuable attendees rated the conference:**

**51%** extremely valuable

**38%** very valuable

**Satisfaction with conference content:**

**47%** very satisfied

**49%** satisfied

**Number of attendees planning to attend the conference in 2025:**

**98%**



# WHAT TO EXPECT IN 2026

## CONFERENCE

- In excess of **400 key industry decision-makers** over the two days.
- **Energy end-users** will again be the targeted audience with conference promotion through industry partnerships.
- **Real-world case studies** and learnings will be presented to enable attendees to accelerate their projects and improve success rates.
- **High quality content** designed to equip attendees to halve their levelised cost of heating and take projects from a red or amber light to a green light.
- **A conference app** to facilitate networking and meetings between attendees and speakers.
- Extended break sessions to increase **networking opportunities** across the two days.
- Post-event, all attendees will be emailed access to the presentation slides and other resources to **maintain the momentum**.

## AUSTRALIAN RENEWABLE HEAT AWARDS

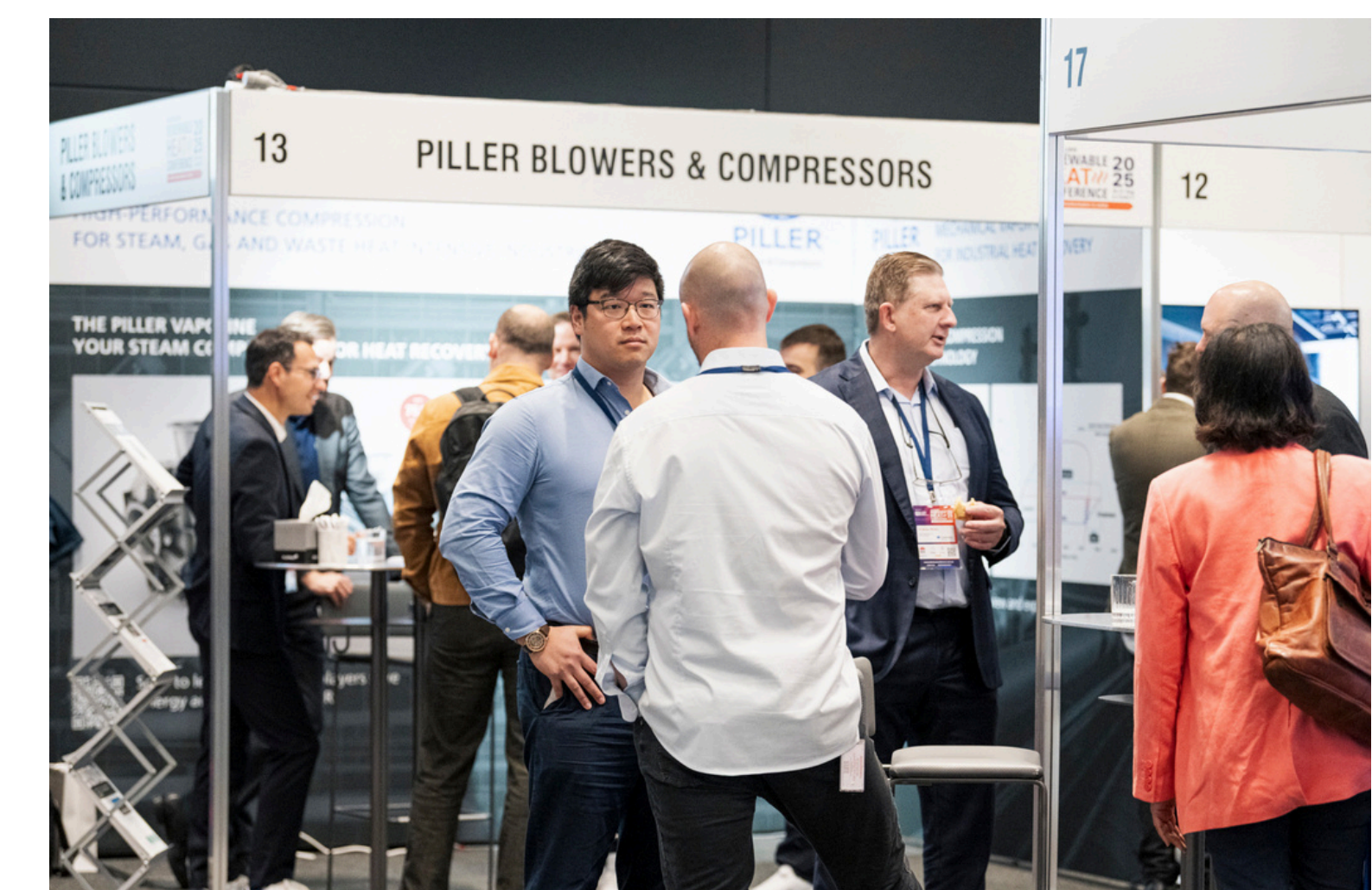
Following the afternoon conference sessions on day one, we will present the **Australian Renewable Heat Awards** to help recognise leaders in our industry and demonstrate how the solutions we need are already available and delivering impressive results.

## EXPANDED EXHIBITION

We will have a total of 25 **2m x 3m** exhibition spaces in the open area directly outside the plenary room where the conference will take place. All meals will be served amongst the exhibition spaces to further support networking with attendees.

## CONFERENCE DRINKS & NETWORKING

After the Awards on Day 1, conference attendees will be invited to join us for networking drinks and canapes in the exhibition area





# THE VENUE IN 2026

In 2026 the Australasian Renewable Heat Conference is moving to Melbourne! The event will take place at the Melbourne Convention and Exhibition Centre, close to accommodation and public transport.





# SPONSORSHIP & EXHIBITION OPPORTUNITIES

	Diamond	Platinum	Gold	Networking drinks	Silver	Exhibitor	Coffee cart
<b>INVESTMENT</b>	A2EP Members	<b>SOLD OUT</b>	\$35,000	\$25,000	\$12,500	\$15,900	\$8,900
	Non-members		\$45,000	\$30,000	\$17,500	\$20,900	\$12,900
<b>NUMBER OF SPONSORSHIP OPPORTUNITIES</b>		<b>1 SOLD</b> 2	4	1	6	10	
<b>SPEAKING OPPORTUNITY</b>	<2 speaking opportunities in the session of your choice	<2 speaking opportunities in the session of your choice	1 in the session of your choice	At the commencement of the networking drinks	1 in the session of your choice	-	-
<b>BRANDING &amp; MARKETING</b>							
Session branding	Across all sessions	Across all sessions	Across all sessions	During the drinks session	Branding of one session	-	-
All promotional materials	Yes	Yes	Yes	Yes	Yes	-	Yes
On delegate nametags	Yes	Yes	-	-	-	-	-
On conference website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Messaging on conference screens between sessions	Yes	Yes	Yes	Yes	-	-	-
On conference banners and displays	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Provision of conference promotional assets for social media and marketing	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Provision of delegate list (subject to delegate permission)	Yes	Yes	Yes	-	-	-	-
Exhibition space 2m x 3m shell space with branding on the space	Yes	Yes	Yes	No	Yes	Yes	-
<b>REGISTRATIONS</b>							
Free two-day registrations		10	6	2	3	2	1
Free conference drinks registrations		10	6	5	3	2	1
Discount on additional registrations	20%	20%	20%	20%	20%	20%	20%

Contact the A2EP team to discuss sponsoring or exhibiting at this special event for industrial energy users: [laura.taylor@a2ep.org.au](mailto:laura.taylor@a2ep.org.au)